## E Auction Sale Notice under IBC. 2016.

Sale Notice under IBC, 2016

## M/s. Amira Pure Foods Pvt. Ltd. (in Liquidation)

CIN: U74899DL1993PTC056536

Regd. Office: (as per MCA records): B-I/E-28, Mohan Cooperative Industrial Estate, New Delhi-110044 Liquidator's Office: Khandelwal Jain & Co., G – 8 & 9, Hans Bhawan 1, Bahadur Shah Zafar Marg, New Delhi – 110002

Sale of assets of M/s Amira Pure Foods Pvt. Ltd. (in Liquidation) forming part of Liquidation Estate by the liquidatorappointed by the Hon'ble National Company Law Tribunal, New Delhi Bench vide order no. IA-134/C-VI/ND/2019 dated 17.02.2020 in C.P. (IB) - 846 (ND)/2018. The sale will be done by the undersigned through e-auction platformhttps://ncltauction.auctiontiger.net

| Description  | Date and Time<br>of E- Auction  | Reserve Price<br>(INR) | Submission Deadline   | Value        |
|--|---|------------------------|---|--------------|
| BATCH-I  |   |                        |   |              |
| LOT 1: Sale of Corporate Debtor as a Going concern including Brand Valuation of Rs 13.99 Cr but excluding inventory lying at factory which is the subject matter of IA NO. 215 & 3200 pending adjudication | 21st September, 2020.<br>Time: 11.30 AM to12.30 PM<br>(with unlimited extension of<br>5 minutes each) | Rs.1,76,02,00,000/-    | Rs.17,60,00,000/-<br>on or before<br>18th September 2020,<br>before 5PM | Rs.10,00,000 |
|  | BAT   | CH-II                  |   |              |
| LOT 2:<br>Inventory at the Farukh Nagar<br>Gowdown-1   | 21st September, 2020.<br>Time: 1.00 PM to 2.00 PM<br>(with unlimited extension of<br>5 minutes each)  | Rs. 1,13,00,000/-      | Rs. 11,30,000/-<br>on or before<br>18th September 2020,<br>before 5PM   | Rs. 5,00,000 |
| LOT 3:<br>Inventory at the Farukh Nagar<br>Gowdown-2   | 21st September, 2020.<br>Time: 2.00 PM to 3.00 PM<br>(with unlimited extension of<br>5 minutes each)  | Rs. 76,00,000/-        | Rs. 7,60,000/-<br>on or before<br>18th September 2020,<br>before 5PM    | Rs. 5,00,000 |

Date of Inspection: 11th September 2020 to 15th September 2020 (from 12.00 P.M to 4.00 P.M) with prior intimation to the liquidator. EOI Submission last date: 18th September, 2020.

## Terms & Conditions of the sale is as under:

- 1. E-Auction will be conducted on "AS IS WHERE IS", "AS IS WHAT IS", "WHATEVER IS BASIS" AND "WITHOUT RECOURSE BASIS" as such sale is without any kind of warranties and indemnities through approved service provider M/s E-Procurement Technologies Ltd.(https://ncltauction.auctiontiger.net)
- 2. The E-auction comprises of 2 Batches. The Corporate Debtor is sold as a going concern in Lot-1 of Batch-I and in case there is no bidder for Batch-I, E Auction of Lot 2 and 3 of Batch-II will be conducted for sale of assets individually.
- 3. All Movable and immovable assets will be sold as Going concern in Lot 1 except Inventory lying in company factory. Inventory lying at Factory is not up for sale as it is the subject matter of IA No. 215 & 3200 which is pending adjudication. The Inventory situated at two godowns in Gurgaon will be sold as Lot 2 & 3.
- 4. Bids shall be submitted to Liquidator (online or hard copy) in the format prescribed. The bid form along with detailed terms & conditions of complete E-auction process can be downloaded from the website of https://ncltauction.auctiontiger.net.

Akash Shinghal, Liquidator Amira Pure Foods Pvt. Ltd. (in Liquidation)

IBBI Regn. No: IBBI/IPA-001/IP-N00137/2017-18/10279

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